CYPRUS LATTE ART THROWDOWN LEAGUE 2024

INFORMATION FOR COMPETITORS VERSION 3.01









COFFEE TRIP DESTINATION

WITH THE SUPPORT OF





A SERIES OF 6 LATTE ART THROWDOWN WITHIN 2024

EACH TIME 16 BARISTA COMPETE: ENTRY FEE 10 EU, WINNER TAKES THE BANK (160EU). ALSO THERE IS A COLLECTION OF POINTS SO AT THE END OF THE YEAR THERE WILL BE A CHAMPION FOR A TROPHY OF 500EU. SECOND TROPHY IS 250EU AND THIRD 100EU.

EVERY THROWDOWN HAPPENS IN A DIFFERENT LOCATION IN CYRPUS: A CAFE, A LAB OF A DISTRIBUTOR, A ROASTER.

ON EVENT DAY, PRIOR TO THE THROWDOWN THERE IS A WORKSHOP BY INTERNATIONAL CHAMPION WHO WILL SHARE TECHNIQUES (PAID WORKSHOP). PARTICIPATION IS OPTIONAL, AND OPEN TO OTHER BARISTA AS WELL.

EACH THROWDOWN IS A COFFEE COMMUNITY PARTY EVENT: FOOD, DJ, DRINKS

EACH THROWDOWN HAS PROFESSIONAL PHOTOGRAPHER COVERAGE, SOCIAL MEDIA COVERAGE BEFORE & AFTER.



DATES OF THROWDOWN

Date	Location	Registration opens
Feb 24th	Natives, Limassol	Jan 3rd 00:01
Apr 27th		March 3rd 00:01
June 8th	Wagmi, Limassol	May 3rd 00:01
Sep 8th	Paul's Coffee Roasters, Larnaca	August 3rd 00:01
Oct 5th	Amber and Joe Coffee Roasters, Nicosia	September 9th 00:01
Nov 23rd	La Marzocco Cy-GR HQ, Nicosia	October 20th 00:01



DETAILS FOR COMPETITORS

REGISTRATIONS OPENS ON THE FIRST DAYS ON PREVIOUS MONTH OF EACH EVENT AT 00:01 TIME.

THE 16 FIRST WILL ENTER THE THROWDOWN. THERE WILL BE PLUS 6 PEOPLE IN WAITING LIST IN CASE SOMEONE WILL CANCEL.

REGISTRATION IS VALID WHEN 10EU IS RECEIVED ON REVOLUT ACCOUNT GIVEN AND A CONFIRMATION EMAIL IS RECEIVED FROM COMPETITOR. IF COMPETITOR WILL CANCEL THE 10EU IS NOT REFUNDED. IN CASE OF NO -SHOW, THE 10EU IS NOT REFUNDED. (IN NO SHOW, THERE WILL BE **REPLACEMENT FROM WAITING LIST THAT ARE PRESENT AT EVENT)**

ON EACH THROWDOWN, THE POSITIONS OPEN AGAIN. SOMEONE WHO COMPETED IN THE FIRST THROWDOWN DOESN'T NECESSARILY MEANS WILL COMPETE IN THE SECOND: ALWAYS THE 16 FIRST WHO BOOK WILL COMPETE.

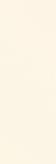
COMPETITORS MUST MAKE 2 CUPS: ONE WITH COW MILK & ONE WITH VEGAN MILK, BOTH MILK ARE PROVIDED FROM SPONSORS. THE ONE PROCEEDS TO THE NEXT ROUND WILL BE JUDGED FROM BOTH DRINKS MADE.

ESPRESSO ARE MADE FROM HOST AND OFFERED IN LOVERAMICS LATTE CUPS (300ML)

THE WINNER OF EACH THROWDOWN EARNS THE BANK (10EU FROM EACH COMPETITOR, FOR 16 COMPETITORS IS 160EU.)

EVERY TIME A COMPETITOR COMPETES, EARNS POINTS. AT THE END OF THE SEASON THERE WILL BE A CHAMPION BASED ON POINTS. THE TROPHY IS 500EU. THE SECOND IN SCORE GETS 250EU AND THE THIRD 100EU.

TIME OF EVENT: 18.00 - ONWARDS.



DESIGN REQUEST:

ROUND 1: **NORMAL MILK : TULIP VEGAN MILK: HEART**

ROUND 2: NORMAL MILK: ROSETTA VEGAN MILK: TULIP

ROUND 3: FREE POUR

ROUND 4: FREE POUR

COW MILK: ACHNAGAL 3% INFO: 97652632 CHRISTOFOROS

VEGAN MILK: ROA OAT MILK INFO: 96572726 PETROS



ROSETTA



HEART

TULIP

EACH PARTICIPANT EARNS 10 POINTS, EACH TIME THEY COMPETE.

SO THOSE WHO ADVANCE FROM THE FIRST ROUND WILL GET 10+10 POINTS, THOSE WHO DON'T JUST 10 POINTS. THOSE WHO MAKE IT TO THE THIRD **ROUND THEY GET 10 MORE POINTS AND SO ON.**

WINNER GETS EXTRA 10 POINTS.

IN TOTAL IN EACH THROWDOWN WINNER WILL GET 40 POINTS FOR POURING IN EACH ROUND AND 10 EXTRA, SUMMING 50 PLUS THE MONEY **COLLECTED IN BANK (10 EU FROM EACH COMPETITOR).**

AT THE END OF THE SERIES, THE ONE WHO RANKS FIRST IN POINTS IS THE CHAMPION. THE CHAMPION EARNS 500EU, SECOND 250EU, THIRD 100EU



A CHAMPION BARISTA WILL JOIN ON EVENT DAY.

THEY WILL CONDUCT A PAID WORKSHOP, WITH A DIFFERENT THEME EACH TIME. BARISTA THAT COMPETE IN LATTE ART MAY ATTEND.

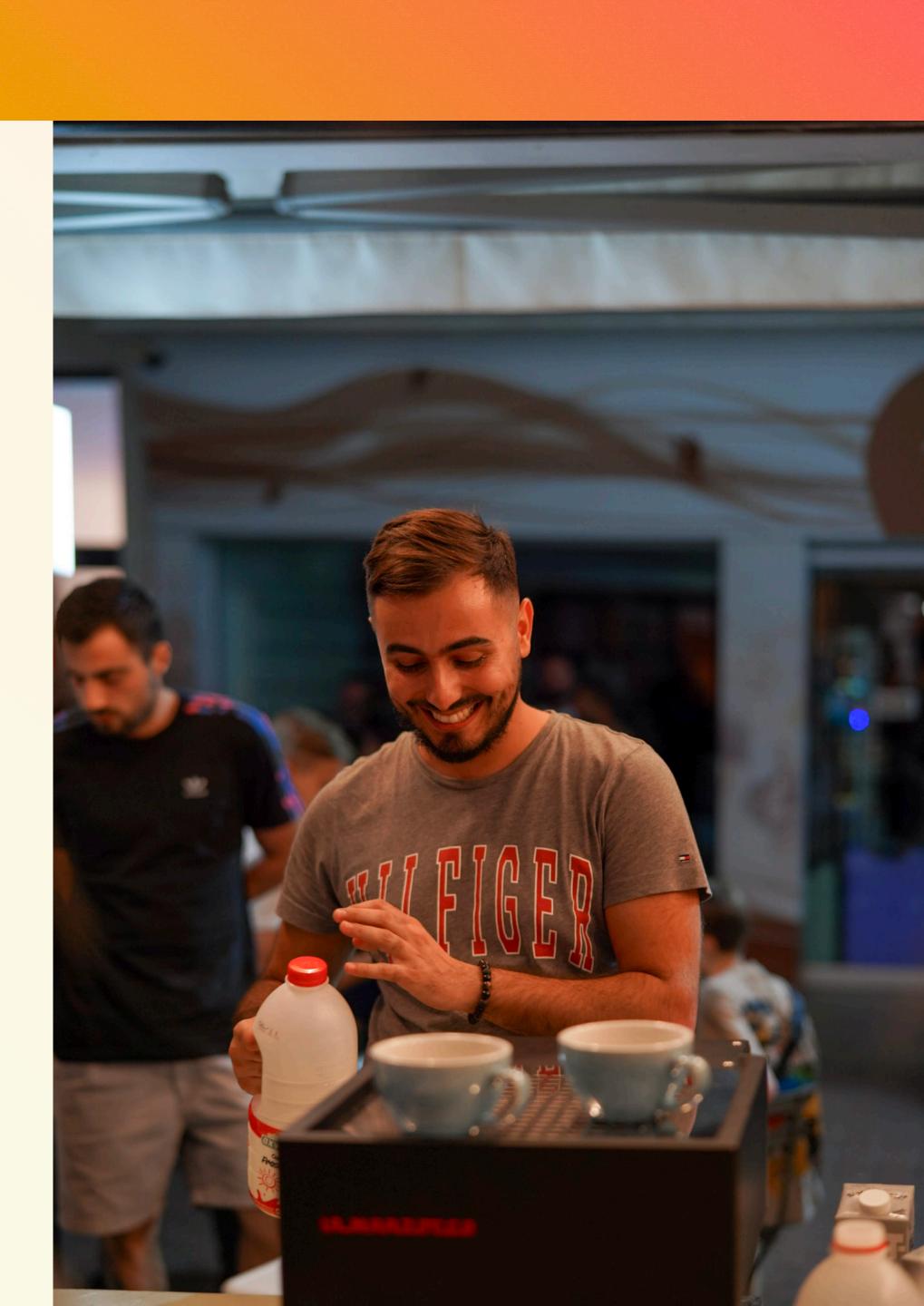
THE TIME OF THE WORKSHOP WILL BE BETWEEN 10.00-17.00

THE THROWDOWN WILL BE 18.00- ONWARDS

THE CHAMPION BARTISTA WILL BE ONE OF THE JUDGES OF THE LATTE ART **THROWDOWN**.

THE SLOTS AVAILABLE AND REGISTRATIONS WILL BE ANNOUNCED **TOGETHER WITH THE REGISTRATIONS OF THE LATTE ART THROWDOWN** EVENT.





TIMELINE

2024 January 3rd 00:01 Registrations for the first Latte Art Throwdown League Cyprus Open, Workshop Registrations Open. Media Campaign Launch.



BENEFITS

- FOR THE COMMUNITY
- Barista are acknowledged for their work
- **Barista sharpen their skills**
- **Professionalism is rewarded**
- Workshops will transfer knowledge
- **Competition culture is developed in Cyprus.**



WHO WE ARE

COFFEE TRIP DESTINATION

RBN SPC Itd runs the project Coffee Trip Destionation, aiming to organise coffee events in Cyprus.

We have successfully organised:

2021, 2023 National AeroPress Championship Cyprus

2021 Limassol Coffee Festival

www.coffeetripdestination.com

